

First Nations – Municipal Community Economic Development Initiative (CEDI)

Alberta Lands and
Economic
Development
Training Symposium

November 5, 2014



A Joint Initiative of





Presentation Overview

1. CEDI background
 - A. Why should First Nations and municipalities work together?
 - B. Program Components, Origins and Implementing Partners
2. Early Results and Learning
3. CEDI Toolkit
4. How to get involved



CEDI Background

- Does your First Nation have a neighbouring municipality?
- Would it benefit from an enhanced relationship with that municipality?
- Why should neighbouring First Nations and municipalities work together?



Benefits of FN – Muni Collaboration

- Enhanced community-to-community relationships
- More attractive climate for investors, tourism
- Stronger voice at other levels of government
- Better use of limited resources
- Each partner brings own resources and capacity
- And more...





CEDI – Implementing Partners

Federation of Canadian Municipalities (FCM)

- National voice of municipal governments in Canada since 1901
- 2,000 municipalities are members – convene, listen, unite
- Offers a variety of national and international programs, including the First Nations – Municipal Community Infrastructure Partnership Program (CIPP) – focus on joint service agreements (see toolkit)

Cando

- National, membership-based, non-profit Aboriginal organization and voice of Aboriginal community economic development
- Trains, certifies and provides support services and resources to Economic Development Officers working in Aboriginal communities across Canada



Origins of the Program: Why FCM as Implementing Org?

Over the past 10 years, FCM has responded to the voice of those municipalities that are seeking to forge stronger relationships with their First Nation neighbours.

Past and Current First Nations-Municipal Programs:

- **2003** – Municipal-Aboriginal Land Management Project
- **2010 – Present** – First Nations-Municipal Community Infrastructure Partnership Program (CIPP)
- **2012 – Present** – First Nations-Municipal Community Economic Development Initiative (CEDI)

FCM Community Infrastructure Partnership Program (CIPP)

Supporting First Nations and neighboring municipalities to collaborate on community infrastructure and service agreements

- www.fcm.ca/cipp





What is CEDI?

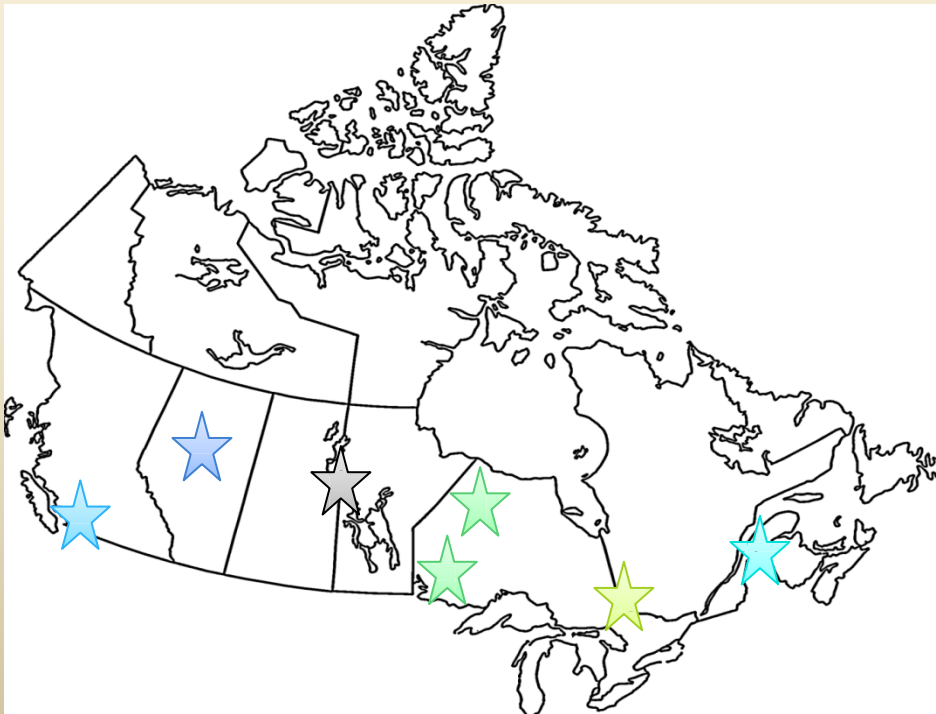
- Builds capacity for First Nations and adjacent municipalities to do joint community economic development (CED) planning and projects
- Works with 6 FN-Muni focus partnerships nationwide
- Developing a Toolkit for joint FN-Muni CED (January 2015)
- Jan. 2013 – Mar. 2016
- CEDI is a partnership of FCM and Cando, funded by Aboriginal Affairs and Northern Development Canada (AANDC) and in-kind contributions
- **Note: We are not currently accepting new communities.**





6 CEDI Focus Community Partnerships

- 280 requests to participate (2012 survey)
- Selected for wide range of geographies, Ec Dev sectors and existing relationships
- Experience helps inform CEDI Toolkit



Seabird Island First Nation,
District of Kent, British Columbia

Sawridge First Nation,
Town of Slave Lake,
MD of Slave River No. 124, Alberta

Opaskwayak Cree Nation,
Town of the Pas,
RM of Kelsey, Manitoba

Kitchenuhmaykoosib Inninuwug (KI),
Lac Seul First Nation,
Municipality of Sioux Lookout, Ontario

Eagle Village First Nation,
Municipality of Kipawa,
Ville de Témiscaming, Québec

Madawaska Maliseet First Nation,
Ville d'Edmundston, New Brunswick



CEDI Supports to 6 Community Partnerships

1. Relationship-Building and Targeted Strategic-Planning Workshops
2. Volunteer Peer Mentorship
3. Study Tours
4. Community Capacity-Building Grants
5. Resources in CEDI Toolkit for joint Muni-FN CED Planning

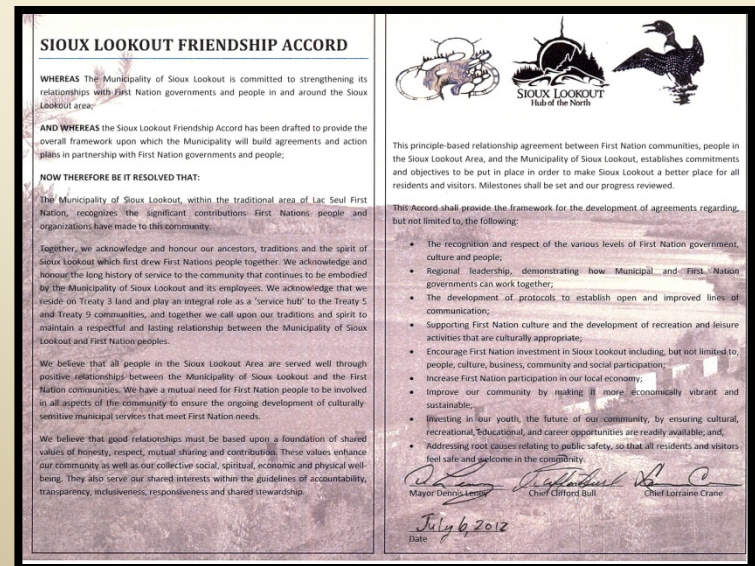




CEDI - Early Learnings (1)

The importance of...

- Friendship Accords and joint cultural/social events
 - 4 of 6 CEDI pairs have signed Accords
- Ways of increasing cultural understanding among neighbours
- Building capacity for managing difficult conversations for the long-term relationship
- Regional development involving more than one FN or Muni

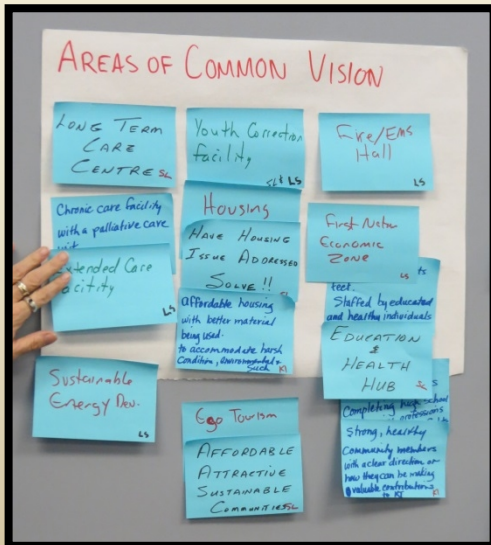




CEDI - Early Learnings (2)

The importance of:

- Interest in this work by FNs & Munis, PTAs, FN organizations
- Tools to maintain momentum and understanding of culture/governance when councils or staff change
- A governance structure or working group to work on joint CED initiatives
- Including youth and Elder perspectives
- Working with where each community is at ...





CEDI - Early Learnings (3)

- Joint development can take different forms
 - Specific projects
 - Regional food distribution centre
 - Overarching plans/strategies
 - Communications strategy
 - Regional development plan
 - Regional tourism plan
 - Marketing plan for business attraction and tourism





Case Study: Regional Food Distribution Centre

Municipality of Sioux Lookout, Lac Seul First Nation, Kitchenuhmaykoosib Inninuwug, ON

- **Shared Vision:** Developed a shared vision around health and wellness
- **Unique Project:** Create a win-win-win co-operative regional food distribution centre (RDC) to supply northern communities, based at Sioux Lookout airport, building on strengths of all 3 communities.
- Feasibility study to take place in next year
- Sioux Lookout and Lac Seul held joint Ec Dev conference in September
- Working with remote communities can be possible!





Case Study: Tri-Council

Town of Slave Lake, Sawridge First Nation & Slave River MD:

- Formed tri-partite governance structure
- Consensus model for decision-making
- Access to provincial funding to create Tri-council and a joint economic development strategy
- Shared Economic Development Officer



<http://www.fcm.ca/home/events/past-conferences/2014-annual-conference-and-trade-show/workshop-growing-together-partnerships-between-first-nations-and-neighboring-communities.htm>



CEDI – Vision beyond end of pilot project

Positive relationships between municipalities and their FN neighbours

Collaboration and planning not duplication

Collaboration on joint events

Strong and mutually beneficial local economies

And more...



CEDI Toolkit

- Target completion by Jan. 2015
- Tools, templates, case studies
- Partnership-building and strategic planning focuses
- Will be accessible to all First Nation or municipal staff and elected officials

Why should I use the Toolkit?

Replicate a field tested process

The Toolkit uses decision-making tools to replicate the process undergone by the CEDI Focus Communities to initiate and build a First Nation–municipal partnership to pursue joint community economic development.

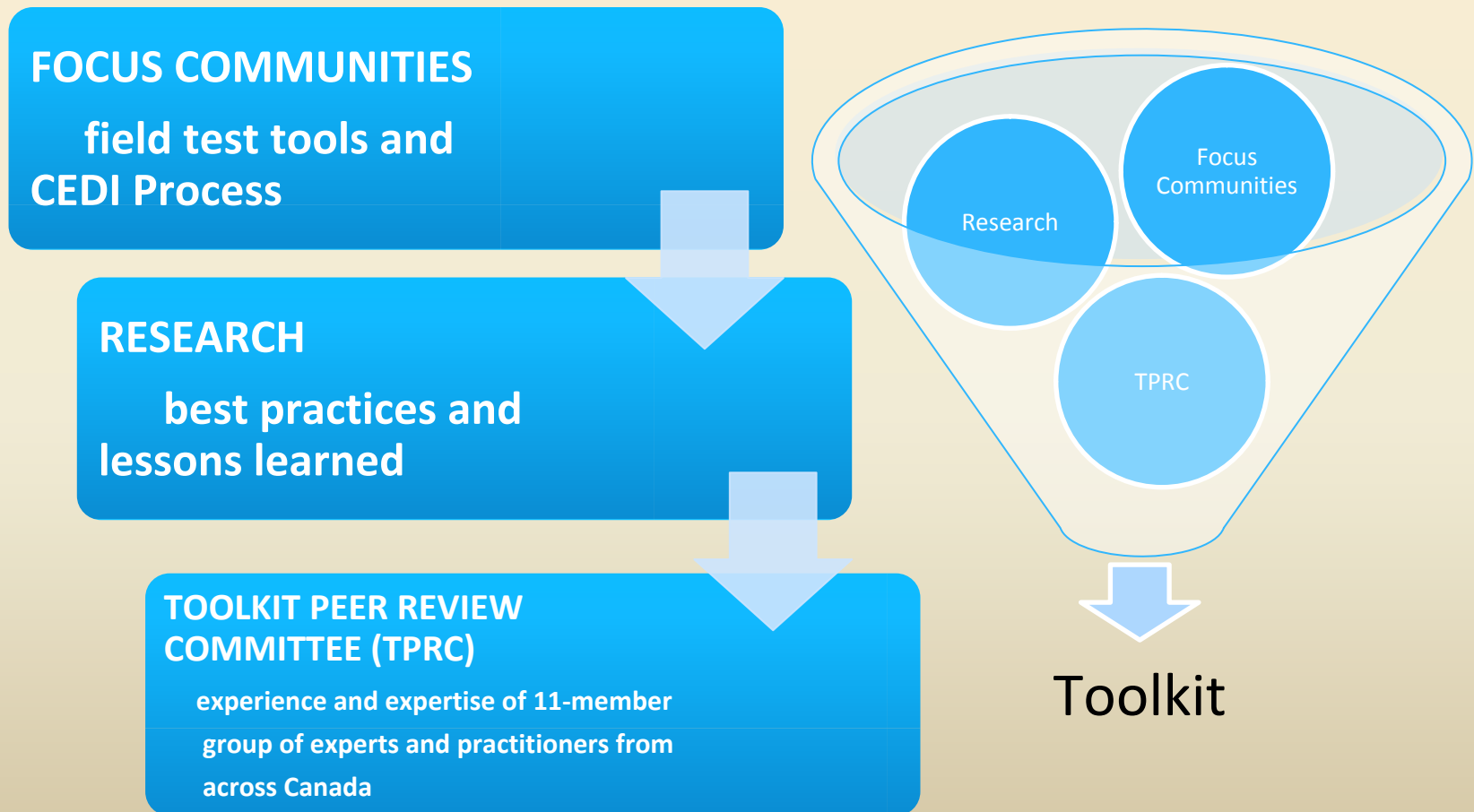
Start where you are at

The process of partnering and pursuing joint CED is broken into 9 Stages (see CEDI Process handout) that can be used independently or followed from beginning to end.

Don't reinvent the wheel

All Tools will be available in Microsoft Word and thus can be immediately and easily adapted, saved to your computer and shared with your partner(s).

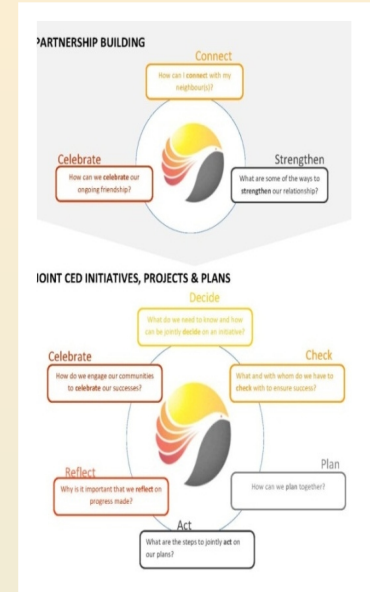
How is the Toolkit being developed?



CEDI Process: Partnership Building

PART 1: PARTNERSHIP BUILDING

- 1) Connect:** *How can I connect with my neighbour(s)?*
- 2) Strengthen:** *What are some of the ways to strengthen our relationship?*
- 3) Celebrate:** *How can we celebrate our ongoing partnership?*



CEDI Process: Joint CED Initiatives, Projects and Plans

PART 2: JOINT CED INITIATIVES, PROJECTS AND PLANS

4) Decide: *What do we need to know and how can we jointly decide on CED activities?*

5) Check: *What and with whom do we have to check with to ensure success?*

6) Plan: *How do we plan together?*

7) Act: *What are the steps to jointly act on our plans?*

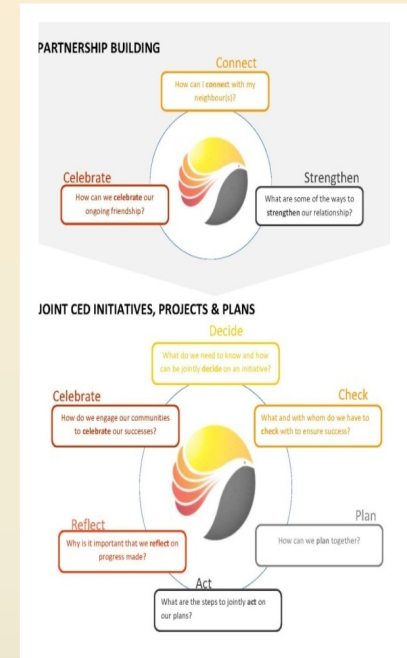
8) Reflect: *What can we learn from reflecting on our progress so far?*

9) Celebrate: *How do we engage our communities in celebrating our success?*



CEDI Process: What do you think?

- Are we on track with these Toolkit sections?
- Is there something you feel is missing or you would change?





Get involved in CEDI

Visit us Online
www.fcm.ca/cedi



- Join our Community of Practice
- Access Tools and Resources (Toolkit available Jan. '15)
- Learn about the Six Community Partnerships

We are not currently accepting new communities, however we are tracking interest in this work for our funder AANDC. Please contact us to discuss your interest.

Contact
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CEDI Program Coordinator,
Cando, 1-800-463-9300

Share best
practices

Input on
how to
share the
Toolkit