



Realize Success


NETWORKS | MARKETS | MENTORSHIP | BUSINESS GROWTH | LEADERSHIP

Alberta Women Entrepreneurs

Dedicated to enabling women to build successful businesses through unique programs and services including mentoring, advising, financing, and skills and network development.

- Established in 1995
- Access to capital, up to \$150,000
- Entrepreneurial capacity building
- Connections to networks and markets

AWE's IMPACT

- Loans: **A total of \$15M**
 - Estimated economic impact: **\$450M**
 - Clients in business after 5 years: **75%**
 - Average additional revenue per client over 5 years: **\$1.9M**
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Are You Ready for Entrepreneurship? workshop provides prospective women entrepreneurs with information to help decide when and if owning a business is right for them.

Roadmap for Success workshop provides entrepreneurs with education on business planning basics with the help of an AWE business advisor.

NextStep to Success Business Plan Series for Aboriginal Women creates opportunities for potential business owners to learn how to start a business.

NextStep to Success – Train-the-Trainer program provides potential NSTS trainers with the tools and materials needed to deliver the program.

Performance Learning Series shares insight on strategies and tactics in human resource development, sales, marketing and financial management.

Excelsator program offers a supportive learning environment that brings together a small peer group of established women entrepreneurs who are focused on business growth.

Market Expansion program helps women business owners identify and seize new opportunities to secure contracts with major international companies, national corporations and government.

Loan program

- Up to \$150,000 for start-up, expansion or business purchase
- Flexible repayment options; terms up to 5 years
- Competitive interest rates
- Referral and partnership arrangements

Special Events

February 17 2016 Learn from Alberta's Best Leadership Day

February 17 2016 Celebration of Achievement Nominee Reception

May 2016 Celebration of Achievement Awards

Questions?

Thank You

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