



Aboriginal Business  
Development Services

# 2015 Alberta First Nations Lands & Economic Development Training Symposium



# About Us



**BUSINESSLINK**

- Alberta's **entrepreneurial hub**
- Non-profit organization that helps entrepreneurs start their own businesses
- Helping Alberta entrepreneurs start their own businesses since 1996
- Funded by Governments of Alberta & Canada



# What We Do

Advice and  
Research

Training and  
Webinars

Small Business  
Events

Aboriginal  
Business  
Development  
Services (ABDS)



# What we can do for you

## Advice and research

- One-on-one support and guidance
- Regulatory and licensing
- Research services
- Access to experts

## Online training for startups

- On demand and live webinars



# Advice and Research

## Business Services Specialists

- Free guidance for entrepreneurs looking for small business info & market research

## Business Advisors

- Help you navigate provincial regulations, Alberta business support programs, & provide referrals across government departments



# Advice and Research

## Ask an Expert services

- Get help from industry professionals with your small business questions
  - **BizMeet** – one-on-one advice in person (in Edmonton) or via Skype. \$25 per 30-minute private appointment
  - **BizChat** – monthly live group Q&A webinars
- Accounting, Business Management, Legal, and Social Media & Marketing Experts available



# Training and Webinars

Learn practical startup essentials from local experts with our **BizStart Webinar** program

- Mind Your Own Business
- Understanding Incorporation
- Business Tax & Accounting Basics
- Bookkeeping Essentials
- How to Market Your Business
- Social Media Step-By-Step

A low-angle shot of a yellow excavator arm against a clear blue sky with some light, wispy clouds. The arm is positioned diagonally from the bottom left towards the top right. The excavator bucket is open and pointing downwards. The lighting is bright, suggesting a sunny day.

The number of Aboriginal business owners & entrepreneurs is growing at a rate that **far exceeds** that for self-employed Canadians overall.

Source: Canadian Council for Aboriginal Business (2011)



# Aboriginal Business Development Services (ABDS)



# ABDS

Aboriginal Business  
Development Services

- Provides specialized support to Aboriginal communities & entrepreneurs across Alberta
- **FREE** small business assistance, from startup to expansion



# Aboriginal Business Development Services (ABDS)



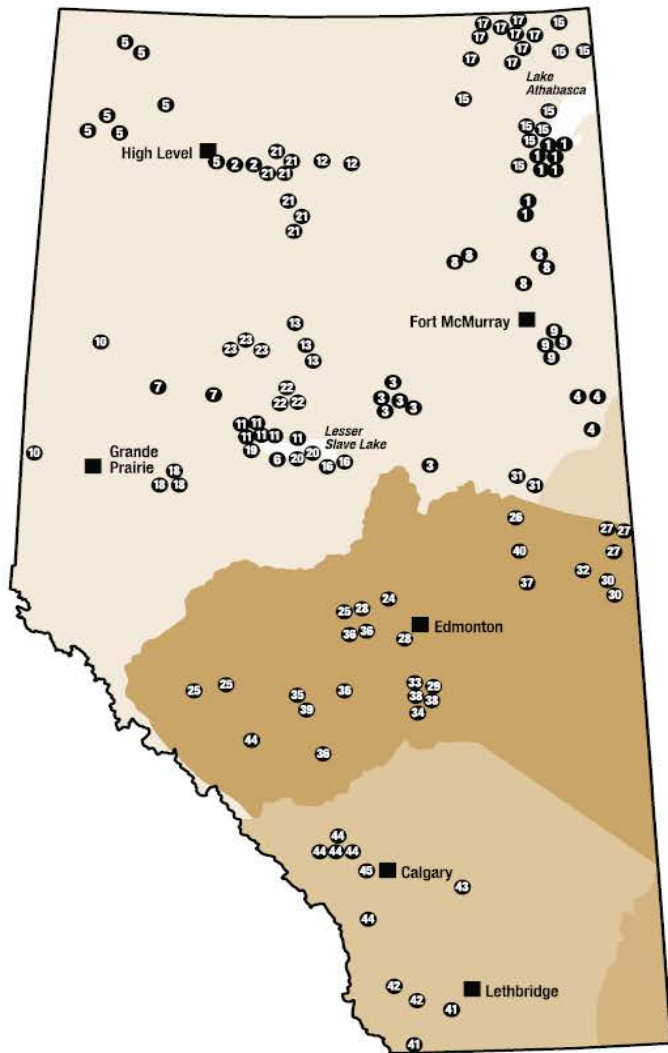
## For Aboriginal Entrepreneurs:

- Personal one-on-one service
- Connections to a network of service providers
- Informative guidebooks

## For Aboriginal Communities:

- Free small business training delivered in your community
- Presence at your tradeshows, job fairs, & other entrepreneurial-focused events
- Complimentary mail-outs of our small business guidebooks

# Communities we travel to



We will travel to any community in Alberta

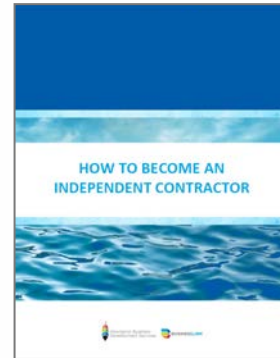
Have been to a majority of the First Nations in Alberta over the last 2 years

A close-up photograph of a man with short dark hair and glasses, wearing a dark suit jacket over a light-colored shirt with dark stripes on the sleeves. He is looking through the viewfinder of a professional camera with a large lens and a flash attachment. The background is blurred, showing what appears to be an indoor setting with warm lighting.

The number of **Aboriginal businesses** in Canada has increased **15%** over the past 5 years.

Source: Canadian Council for Aboriginal Business (2015)

# ABDS Guidebooks





## Types of presentations we do

- Steps to start a business
- Business planning
- Market research
- How to hire people (HR)

A team of horses is pulling a wooden sled on a snowy mountain slope. The sled is made of light-colored wood and has several ropes attached to it. The horses are of various colors, including black, brown, and white. The background shows a snow-covered mountain with some evergreen trees under a clear blue sky. The text is overlaid on the image in a white, sans-serif font.

**Successful** Aboriginal small businesses are distinguished by their use of annual **business plans** and **innovation**.

Source: Canadian Council for Aboriginal Business (2011)

# Getting Help



[www.businesslink.ca](http://www.businesslink.ca)

1 800 272-9675





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[businesslink.ca/abds](http://businesslink.ca/abds)

