

# First Nations – Municipal Community Economic Development Initiative (CEDI) and *Stronger Together* Toolkit

## Alberta First Nations Land and Economic Development Symposium



10:00 – 10:30 am  
November 24, 2015

A Joint Initiative of





# Presentation Plan

- 10:00 – 10:20 Background on CEDI and Toolkit
- 10:20 – 10:30 Ways to get involved



# CEDI Background

- CEDI Video
  - 5 Minutes Long
  - Available at [www.fcm.ca/cedi](http://www.fcm.ca/cedi)
- Joint national initiative of the Federation of Canadian Municipalities (FCM) and Cando
- Builds capacity for First Nation – municipal community-to-community relationship-building and joint CED planning
- 2013-2016
- 6 Pilot partnerships across Canada





# National Context – Truth and Reconciliation Commission

- June 2015 release of Truth and Reconciliation Commission (6 years of work) highlighted municipal actions in 5 of its 91 recommendations
- FCM and membership are working on strategies to implement these recommendations
- **"Reconciliation is about forging and maintaining respectful relationships. There are no shortcuts."** -Justice Murray Sinclair
- CIPP & CEDI focus on relationship building and practical economic and infrastructure partnerships for stronger longterm relationships

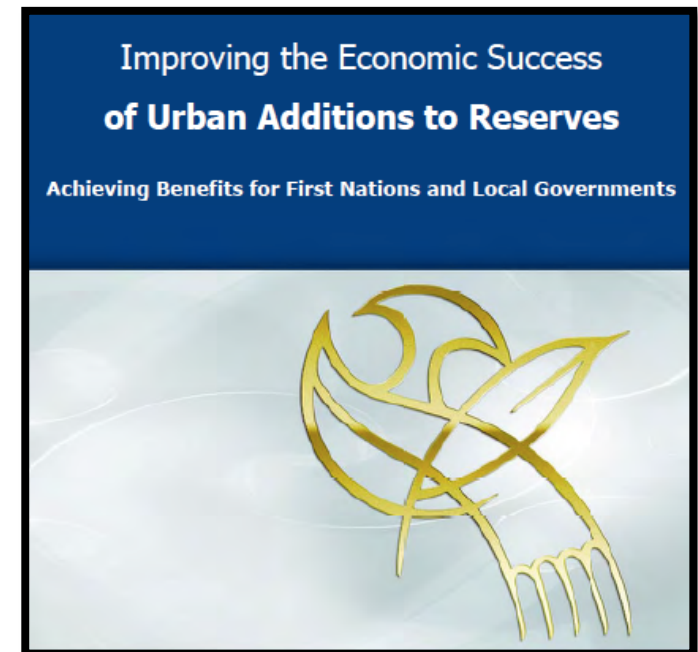




# National Context - ATR

## National Aboriginal Economic Development Board Study on benefits to First Nations and Municipalities of Urban Additions to Reserve data on fiscal benefits (jobs, investment, taxes)

- “When First Nations reserves gain land not only can they economically benefit but everyone else in the region can too.... So not only does this report say don't go all NIMBY when you hear the local reserve is growing, but it says do so at your own peril. You may risk losing a share of the spoils.”
    - Source: (The London Free Press, Oct 15, 2014)
- CIPP/CEDI provide tools needed for planning and service agreements for successful ATRs



To view the study, visit

<http://www.naedb-cndea.com>



**CEDI • IDEC**

# CEDI Highlights Across Canada: Joint Projects Underway



Joint Marketing Plan for Business Attraction and Tourism Promotion



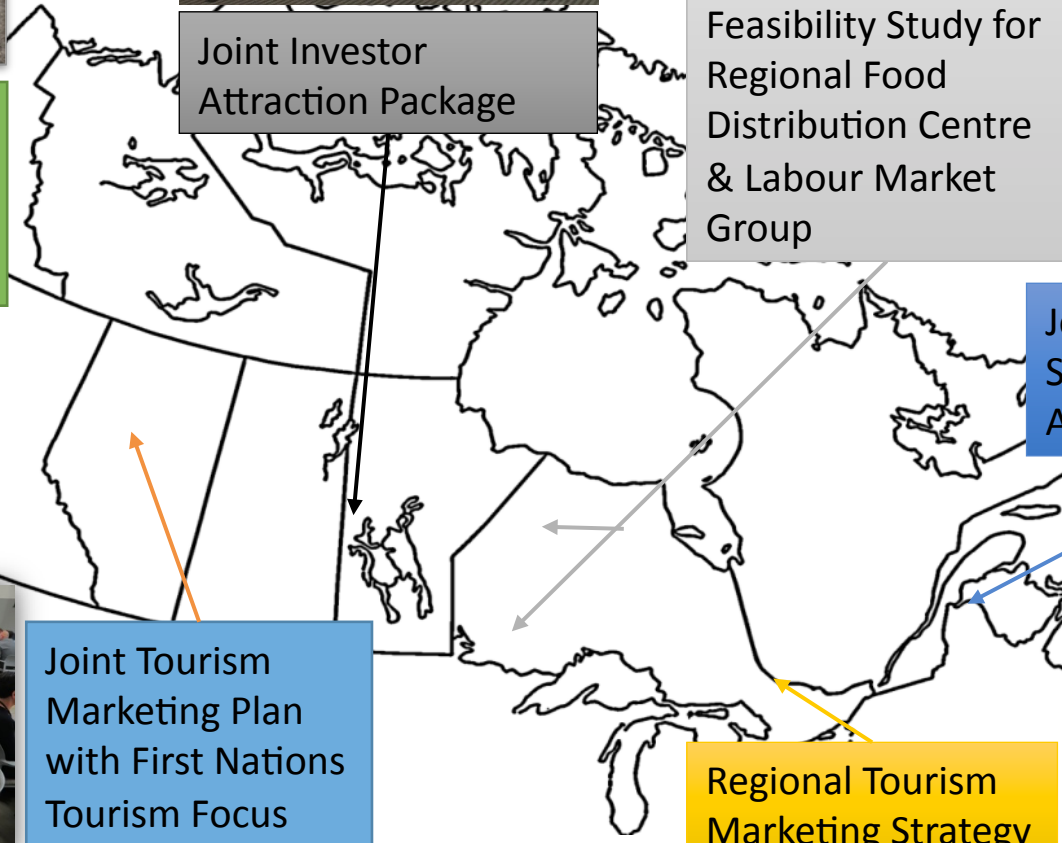
Joint Investor Attraction Package



Feasibility Study for Regional Food Distribution Centre & Labour Market Group



Joint Communications Strategy and Regional Attraction Strategy



Joint Tourism Marketing Plan with First Nations Tourism Focus

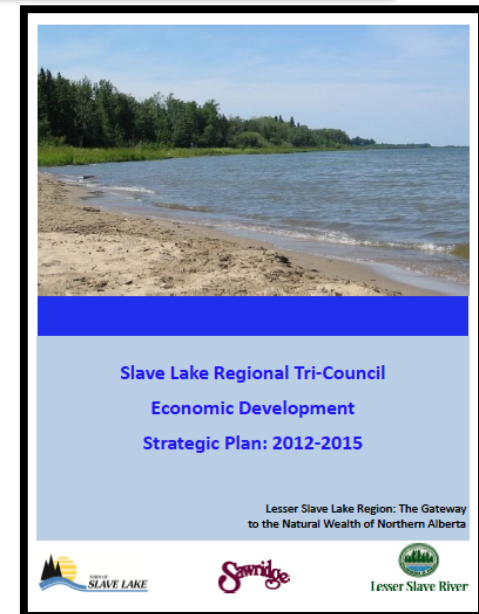
Regional Tourism Marketing Strategy





# Benefits of First Nation – CED Municipal Collaboration

- A stronger, united voice for engaging with businesses and other levels of government.
- Increased ability to access funding from other levels of government.
- Cost savings and more efficient program delivery.
- More opportunities for local business development and jobs.
- Ability to leverage the unique financial, human and physical resources of each partner.
- Coordinated planning efforts to improve land use, land management and environmental/resource protection.

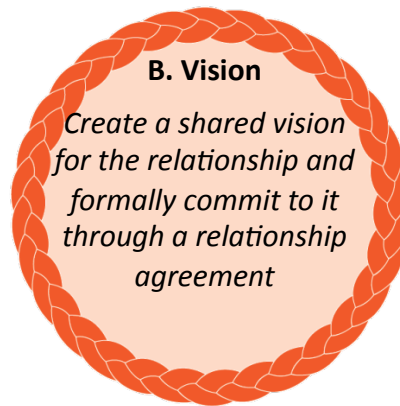




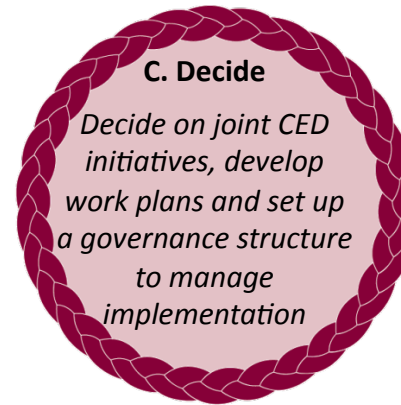
# Stronger Together Toolkit: Steps



**2–3 months**



**2–4 months**



**3–6 months**



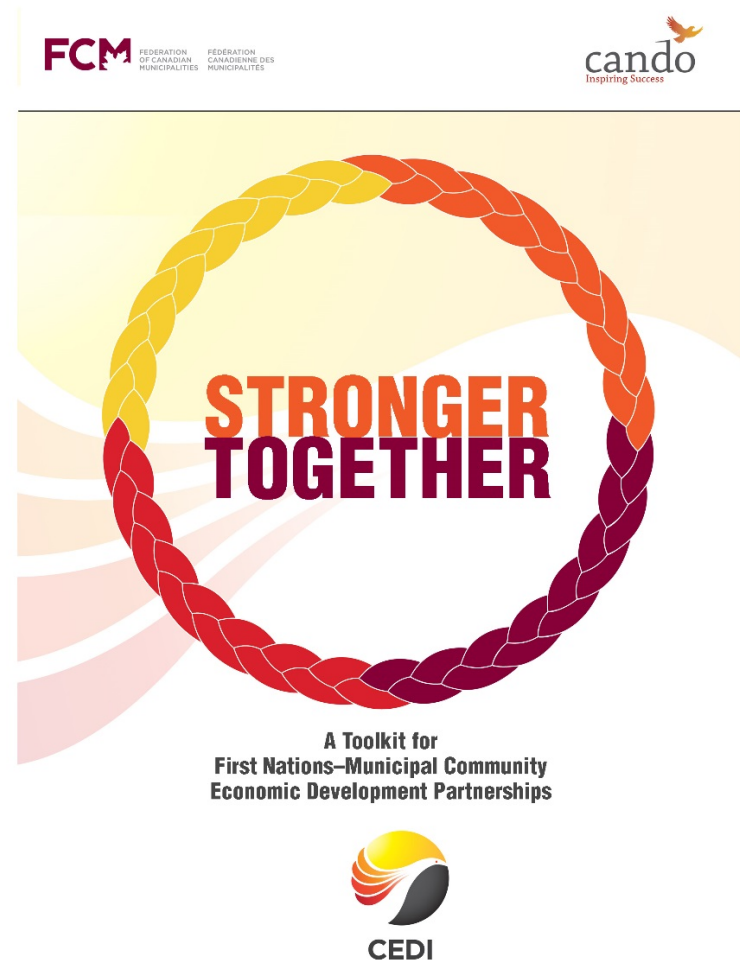
**12–24 months**





# Stronger Together Toolkit

- Background information and answers to frequently asked questions.
- A detailed, step-by-step guide to initiating and managing a joint First Nations–Municipal CED process.
- Handouts, templates, workshop agendas and other tools for implementing projects in your own community.
- Detailed case studies of how different communities have used the joint First Nations–Municipal CED process to improve the quality of life for their citizens.
- A guide to building strong First Nations–municipal relationships.



# FCM First Nations – Municipal Community Infrastructure Partnership Program (CIPP)

Supporting First Nations  
and neighboring  
municipalities to  
collaborate on community  
infrastructure and service  
agreements

• [www.fcm.ca/cipp](http://www.fcm.ca/cipp)





# ***Stronger Together* Toolkit: Accessible and User-Friendly**

- **Free on CEDI website [www.fcm.ca/cedi](http://www.fcm.ca/cedi)**
- **English and French**
- **Electronic toolkit with tools and templates that can be customized, saved or printed and used instantly;**
- **Use it where you're at**
- **In-depth introduction on the benefits of and opportunities for First Nation – municipal collaboration**



# ***Stronger Together* Toolkit: Target Audience**

- First Nation and municipal **elected officials**
  - Chiefs, mayors, reeves, wardens
  - Band and municipal councillors
- **EDOs** from First Nations and municipalities
- **Senior First Nations and municipal staff**
  - Band Managers/Administrators, Chief Administrative Officers, etc.
- Other related staff (Lands Managers, planners, consultants etc.)



# Closing

“Take that leap of faith. The other levels of government aren’t actually your enemy. They can become your best allies...

If we can pool our resources, pool our intellectual knowledge, we can come up with some unique solutions... and that alone is well worth it.”

- Chief Roland Twinn, Sawridge First Nation, AB

“My experience is it takes time, patience and resilience to build successful partnerships; as municipalities we have a lot to offer and more to receive”

- Vicki Blanchard, Ec Dev Manager, Municipality of Sioux Lookout, ON



# Join the Conversation on First Nations-Municipal CED Collaboration

- Join our First Nations – Municipal Network on LinkedIn (search 'First Nations-Municipal Network')
- Join the CEDI Community of Practice by submitting your contact information through our website [www.fcm.ca/cedi](http://www.fcm.ca/cedi)
- Follow us on twitter: @FNMuniCEDI
- Download the *Stronger Together* Toolkit from [www.fcm.ca/ceditoolkit](http://www.fcm.ca/ceditoolkit)



# Evaluations ... please give us your feedback .... For more information



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