



Blood Tribe Economic Impact Study

**LEDAC – Links to Learning
Connect, Inspire, Grow**

September 20th , 2017



Hypothesis

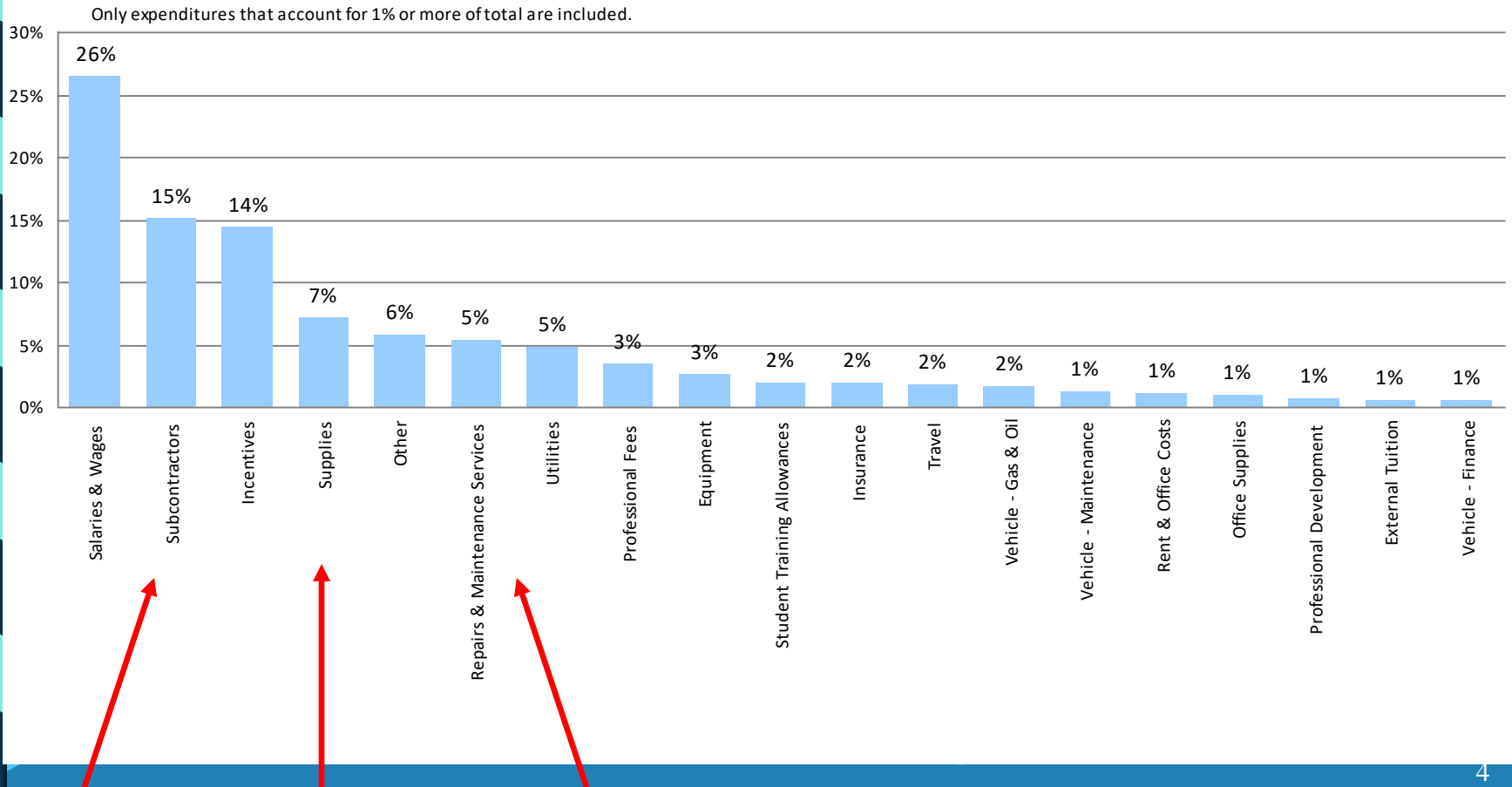
“The Blood Tribe is a major contributor to the social and economic progress of the people of Southern Alberta”



Background:

The Tribe commissioned the Economic Development Department and Meyers Norris Penny to prepare a profile of its economic and fiscal impact on the Southern Alberta region.

Results: Nation Spending (5.5)



Results: Member Spending

	SPENDING CATEGORIES	% OF TOTAL
1	Food - Groceries and Toiletries	13.4%
2	Transportation - Gas/ Diesel Payments	11.0%
3	Transportation - Vehicle Payment	9.4%
4	Shelter - Mortgage or rent payments	6.5%
5	Clothing	6.0%
6	Food - Restaurants/ take-out	5.6%
7	Household Operations - Phone/ cell phone	4.0%
8	Transportation - Insurance	3.6%
9	Shelter - Gas	3.5%
10	Shelter - Electricity	3.3%
11	Recreation/ Entertainment	2.9%
12	Gambling, Lottery, Bingo	2.8%
13	Other Personal Expenditures	2.8%
14	Transportation - Maintenance	2.8%
15	Furnishings	2.5%
16	Shelter - Renovations and Repairs	2.3%
17	Technology	1.6%
18	Tobacco Products - Personal Use	1.5%
19	Recreation/ Entertainment - Recreation/ Gym memberships	1.5%

	SPENDING CATEGORIES	% OF TOTAL
20	Holiday/ Vacation - Gas	1.5%
21	Holiday/ Vacation - Accommodation	1.3%
22	Household Operations - Pet expenses	1.3%
23	Holiday/ Vacation - Meals	1.2%
24	Household Operations - Dependant expenses	1.1%
25	Alcohol	1.0%
26	Holiday/ Vacation - Airfare/ Bus/ Train	0.8%
27	Recreation/ Entertainment - Books for Personal Enjoyment	0.8%
28	Healthcare	0.7%
29	Shelter - Water/ Waste	0.6%
30	Satellite	0.6%
31	Charitable Donations	0.6%
32	Education	0.5%
33	Household Operations - Internet	0.4%
34	Tobacco Products - Spiritual Use	0.3%
35	Shelter - Property Taxes	0.1%
36	Transportation - Public Transportation	0.1%
	TOTAL	100%

Results: Where is the \$ Spent - Combined

- **\$66,090,000 - Lethbridge**
- **\$37,417,000 - Lethbridge area**
- **\$72,103,000 - Blood Tribe from BT activities**

a testament that the Nation significantly supports its own community

Top three - other communities:

- **\$22,355,000 - Cardston**
- **\$15,785,000 - Calgary**
- **\$12,892,000 - Fort Macleod**



Results:

Where is the \$ Spent

“ Blood Tribe management has been successful in supporting their own Nation Economy; however, *Lethbridge and surrounding communities are also dependant on the Blood Tribe businesses for a significant portion of the economy* ”

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What Does This Mean?

For Every
\$1 Spent
by Blood
Tribe
Activities

An additional **1.534 dollars** is generated
in the Alberta economy.

An additional **1.450 dollars** is generated
for the Alberta GDP.

An additional **1.309 dollars** in labour
income is generated in Alberta.

An additional **1.257 person years** is
generated in Alberta employment.



Uses for the Study

- **Positioning the Tribe as a prime economic engine in the local economy**
- **Encourage, promote and support local business development**
- **Gauge our current usage of resources, goods and services**
- **Potential markets for exporting local goods and services**

Uses - Cont...

- **Keep money circulating in the community and stop leakage!**
- **Pursue unified spending approaches**
- **Lobbying tool for Government & the business community**
- **Part of a Strategic Communications Plan to demonstrate our value to and participation in the local community**



Concludes Presentation

Thank You!!!

Contact Information

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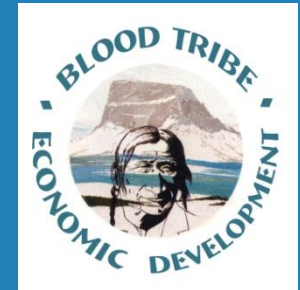
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Project Working Committee

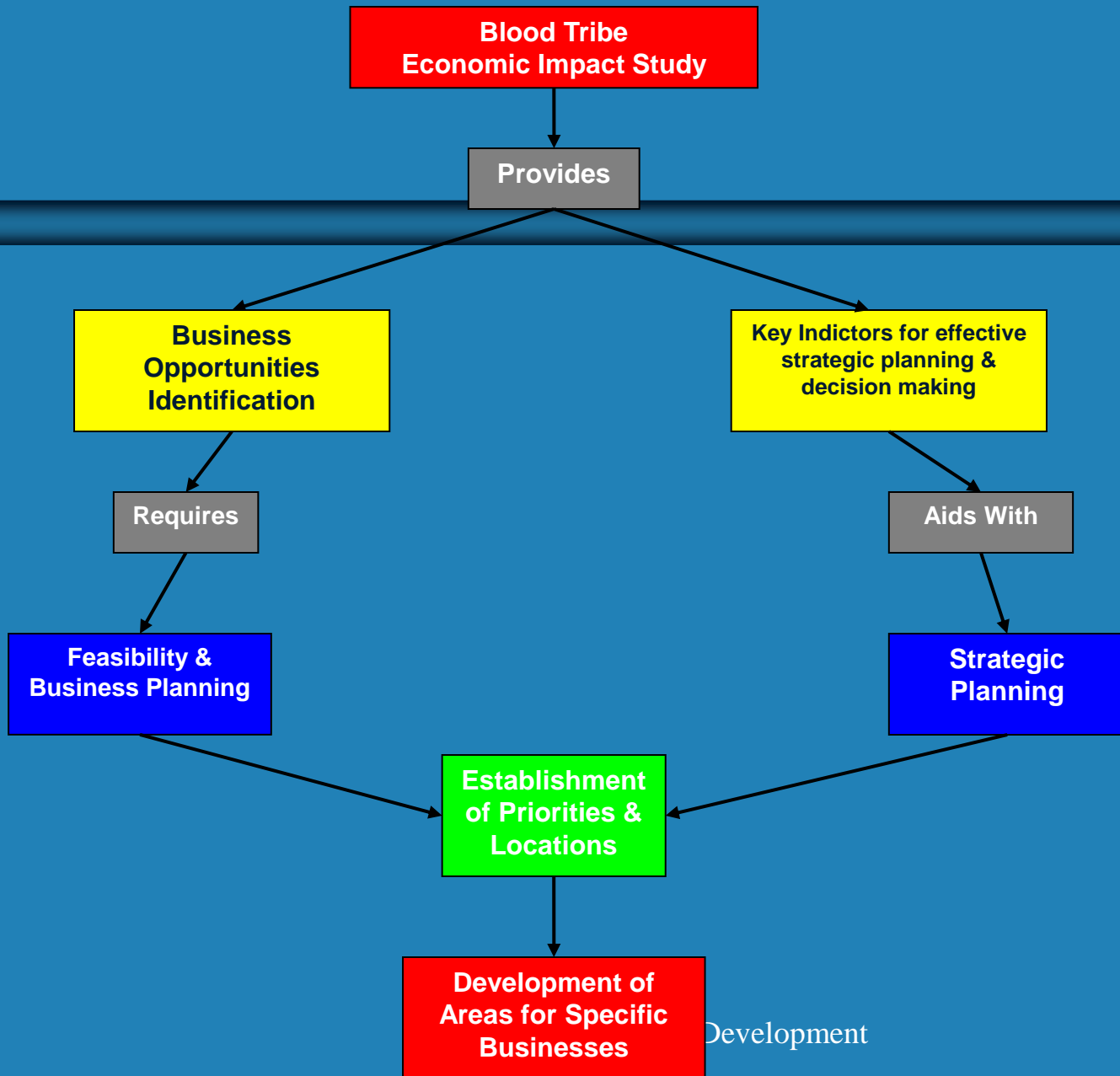
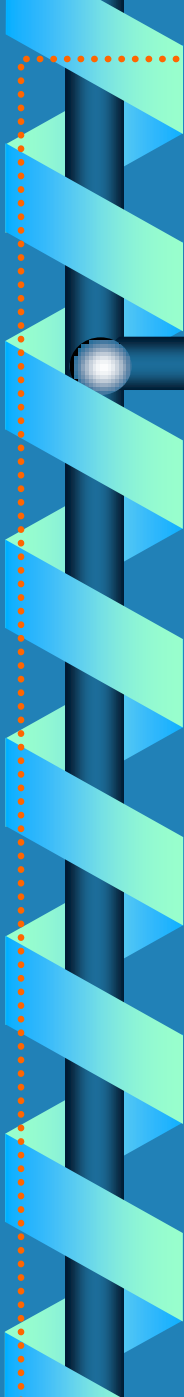
- **Francis First Charger - *Red Crow College***
- **Tanya White Man Left - *Kainai Youth Council***
- **Jacqueline Oka - *Kainai Specific Claims No. 1 & 2 Coordinator***
- **Tanya Eagle Speaker – *Eagle Spirit Embroidery - Small Business Owner***
- **Norma Wolf Child – *Business Development Officer, Blood Tribe Economic Development***
- **Rob Crow – *Director, Blood Tribe Economic Development***

Acknowledgments



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Development