



# Business Link: Indigenous Services

Links to Learning  
September 21, 2017





# About Us

## Alberta's entrepreneurial hub

- Non-profit organization
- Helping Alberta entrepreneurs start their own businesses since 1996
- Funded by Governments of Alberta & Canada



# Indigenous Services



- Personal one-on-one service for First Nation, Métis and Inuit individuals
- Connection to a network of service providers
- Free small business training delivered in your community
- Presence at your entrepreneurial focused events
- Collaborate and partner within small business community

# Support and Guidance



Kristina Botetho  
kb&co

Committed to providing a holistic approach while building relationships with aspiring entrepreneurs and existing small businesses.



# Training



- Types of Training
  - Introduction to Entrepreneurship
  - Business Planning
  - Independent Contracting
  - Regulations
  - Market Research
  - Social Media

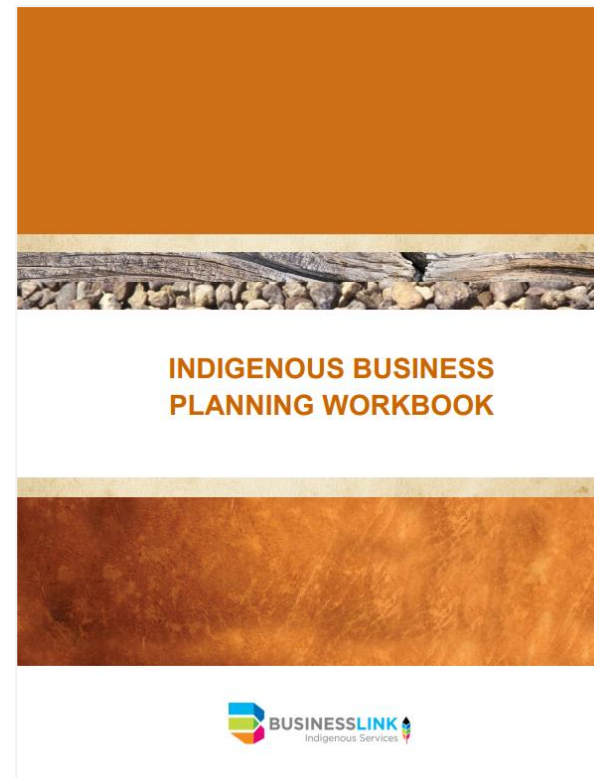
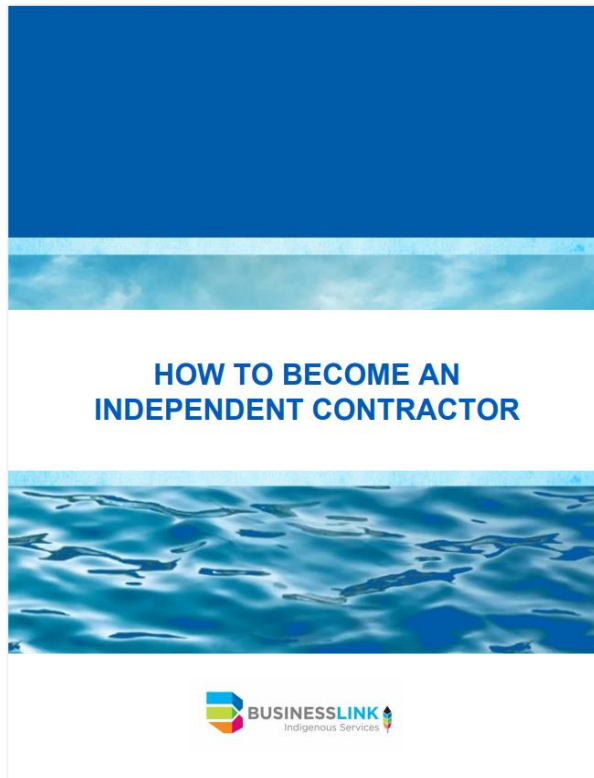
# Tax & Legal Advice



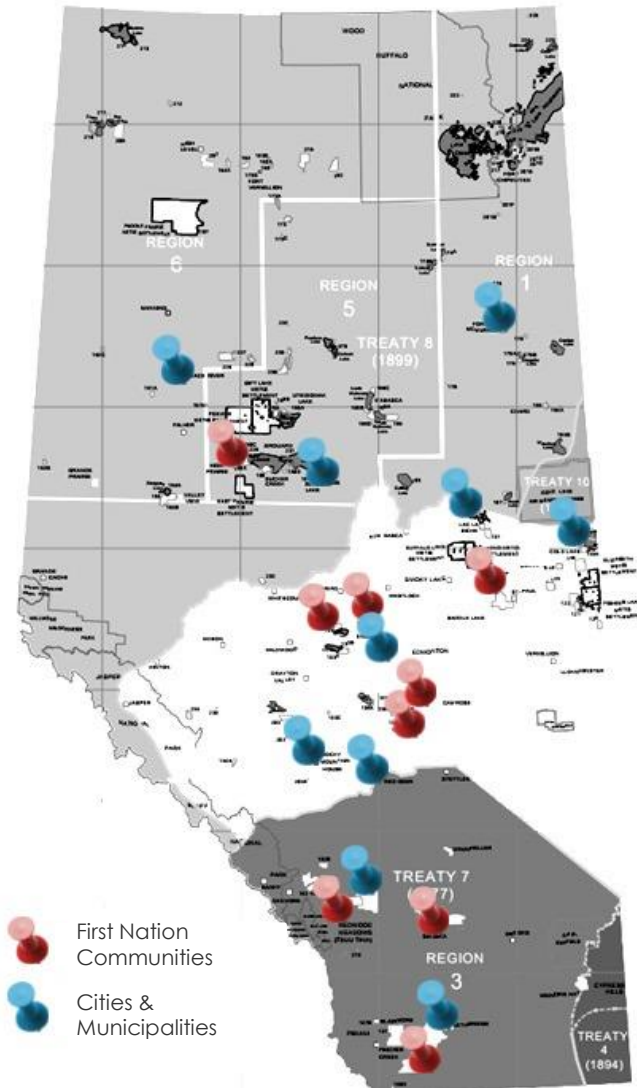
Massey Whiteknife  
ICES Safety  
*"Turning Obstacles into Opportunities"*

Access to accounting and legal professionals to clarify any tax questions you have about setting up your company.

# Business Planning Resources



# First Quarter Results



- 278 clients received individual service
- 27 training sessions delivered to 433 participants
- 19 community visits
- 1015 people reached through tradeshows, career fairs, meetings, awards, outreach and networking events



# Stay Connected



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Sign up for the Business Link Connector! [businesslink.ca/newsletter](http://businesslink.ca/newsletter)  
or join the Indigenous Business Services Facebook group page.





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